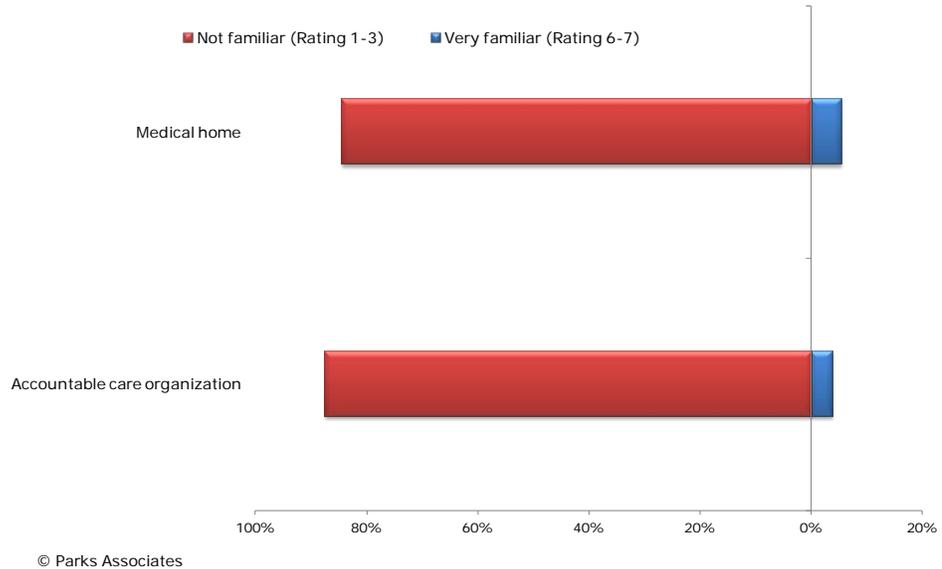


Synopsis

This report examines new care delivery models such as patient-centered medical home (PCMH) and Accountable Care Organization (ACO). It analyzes how care management services and home health monitoring technologies will be deployed in these new care services, including revenues generated and growth potential.

Consumer Familiarity with New Healthcare Organizations

Consumer Familiarity with Healthcare Organizations
(U.S. Broadband Households)



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“The Supreme Court ruling cleared the way for ACO implementation under ACA, and private sectors have already invested in PCMH and ACOs,” said Harry Wang, Director of Mobile & Health Research at Parks Associates. “As these care delivery models expand their presence and utilization, assist care coordination and monitoring will see an uptick in demand. Our report analyzes how ACO structure and operational models will influence adoption of care management service and health monitoring technologies.”

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